

FACTORIES GAIN AN EDGE WITH PROTOCOL CONVERSION

To *OBTAIN* and *MAINTAIN A COMPETITIVE ADVANTAGE*, businesses must:



Stay ahead of technology curve



Integrate technology thoughtfully



Decrease costs



Optimize efficiencies



Maximize productivity



Adopt operation-wide digitization & automation

CHALLENGES industrial organizations face integrating innovative technologies:

- Significant *capital investment*
- *Limited ROI* due to rapid tech evolution

“DIGITAL FACTORIES 2020: SHAPING THE FUTURE OF MANUFACTURING”

PriceWaterhouseCoopers 2017 survey, polled companies and found:



6% had fully digitized factories



41% used a standalone digital solution



85% used digitization widely

THE SOLUTION TO ENHANCING OPERATIONS and **KEEPING PACE** with accelerating technological cost-effectively:

PROTOCOL CONVERSION

Protocol Conversion **UTILIZES IOT TECHNOLOGY** to:

- *Connect* existing assets for interoperability
- *Extend* legacy equipment lifespan
- *Upgrade* controls and motion
- *Improve* overall capabilities
- *Enable* data aggregation
- *Monitor/analyze* data
- *Generate* actionable insights
- *Predict* maintenance interventions
- *Minimize* equipment downtime
- *Drive* optimization
- *Promotes* rapid ROI

Red Lion Controls facilitates **SEAMLESS TRANSITIONS** from traditional to **ADVANCED** factory network infrastructure.

Red Lion
PROTOCOL CONVERSION:



Optimizes existing factory infrastructure



Utilizes automation and M2M technology



Provides balanced, flexible, cost-effective approach



Necessitates minimal downtime



Improves overall operations

Visit us [HERE](#) to learn more about how Red Lion's industrial automation products help organizations **STAY COMPETITIVE**.



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